



PROWOMEN 2015-2017

another Erasmus+ Partnership

PROPOSALS AND STRATEGIES FOR WOMEN ENTREPRENEURS

ABOUT THE PROJECT:

The need to balance working and personal life is one of the most important goal of EU2020 strategy. Pro Women's Project come from this background and the needs to reconcile work and family life in the current economic and financial crisis.

This project is carry out in Croatia by Informo with the collaboration of other 7 European partners.

BENEFICIARIES/ TO WHOM IS ADDRESSED THIS PROJECT:

Pro Women's project is addressed to unemployed mothers interested in the creation of a micro-business to carry on from home. This Project would like to empower women with less opportunity too (single-mothers, mothers with disability, mothers belonging to any minority groups, etc.).

OBJECTIVE:

- To develop the beneficiaries skills that will serve as a basis for the development of their entrepreneurial spirit;
- To sensitize the participants on the topic of self-employment and entrepreneurship as a possible career choices.

PLANNED ACTIVITIES:

- Language course (Basic English)
- IT course
- Courses on basic business skills related to:
 1. Catering version eco-compatible;
 2. Crafts-manufacturing environmentally sustainable;
 3. Green Web marketing.
- E-learning training courses



ERASMUS +

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PARTNERS



GIOVANI PER L'EUROPA,
leading partner of Pro Women's project. Its main aim is the education and the promotion of the mobility of young and adults, increasing their awareness about the cultural, political and economic diversity around the European Countries.

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INFORMO
is a non-profit organization working to encourage employment through various forms of education, organization of seminars and consultations. Informo acts with an aim to improve the life conditions of the Croatian citizens in various areas with a special attention to the youth and the unemployed.

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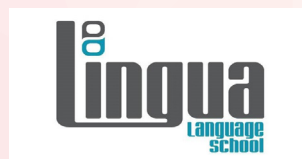
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