



PRO.Women
March, 8-10th 2016.

Vodnjan

MEETING REPORT

PRO.Women - March, 8th 2016 – Vodnjan

The meeting started with the arrival of the group. There were 13 participants from 6 partner organizations with Informo as the organizer.

The list of the participants and the corresponding organizations is shown in the table below.

ORGANIZATION	PARTICIPANT
Giovani per l'Europa (Italia)	Francesca Perfidio; Emanuela Sapone
Dooel Lingva (Macedonia)	Maja Milevska-Kulevska; Andriana Moskovska
EurosUCCESS Consulting (Cyprus)	Anastasia Liopetriti
European Center for quality ood (Bulgaria)	Ana Sharkova; Milena Goneva
Socialiniu Inovaciju Fondas (Lithuania)	Diana Basinskaite; Violeta Kolpakova
INFORMO	Bernardina Hlevnjak Pastrovicchio, Dino Babić, Ana Relinque Lopez, Giorgia Moretta

Participants were informed about possibilities of arrival to Vodnjan two months before the meeting and received the meeting agenda before their arrival. They have been informed about the agenda for the forthcoming days. Participants were informed about place and time for the next day meeting. All participants except the hosts were accommodated in 3 locations Apartment Piacal, Apartments Emilia and B&B Toca la Luna in Vodnjan.

The meeting started with a short summary related to the results achieved until now, and it continued focusing on the implementation phase of the project.

The points discussed are as followed:

✘ **PREPARATION PHASE** (the first six months)

In that period the organizations need to:

- Make a market research about the level of employment of mother women
- select some companies for the project
- select the participants based on the announcements already published

The participant's CVs must be selected in March (motivational letters are considered as well if the CV isn't provided).

Women will be interviewed, so they must provide all relevant information. Face to face communication is important too.

✕ WEB SITE

The Spanish partner has a lot of projects to carry out in this period so it has left the project. But another Spanish partner would like to take their part and be in charge for the blog. The problem is that the domain is the property of Murcia Turistica. The National Agency has the authority to tell us if this new partner is able to develop the project.

✕ INTERVIEWS

The women's interviews must be prepared in the period from [March to June](#). This means that the questions for the interviews should be worked out during this meeting.

The selected home-based entrepreneur women will be interviewed by the participants we choose. The interviews will take place in the workplaces of the successful women entrepreneurs so the participants get the whole experience. Only 2/3 of the participants (the best ones in the group if you prefer) are going to come to interview the entrepreneurs.

The entire activity will be recorded because Cyprus has the task of producing a YouTube video with all the video contents. A document will be written for the processing of personal data to let us upload the video on YouTube.

The interview must focus on how they managed to reach the success, not only their business idea (i.e. the product they make). How did they enhanced their own business from a home-based one, and how they became businesswomen.

The agreed questions for the interview are listed below.

QUESTIONS:

1. Introduce yourself and your business activity.
2. How and when did you decide to start a business?
3. What were the greatest difficulties you found?
4. What did you study? What was useful to begin this kind of job?
5. How do you manage your business?



6. How do you balance work, personal life, and family?
7. Can you please give some advice to other future women entrepreneurs?

✘ TRAINING COURSE

The training course should be written by every partner in its chapter from [March to August](#).

Each partner must share its work and translate it into their own language by the end of June. By the end of July the course should be ready in every language. The chapter must be [20 pages](#). The chapter must include both general information and specific examples taken from the EU Countries.

CHAPTER SCHEME:

- Introduction
- Description
- Examples

✘ 3rd MEETING

Next meeting in Spain is planned at the [end of September/beginning of October](#).

✘ COURSE IN CLASSROOM

- Between September and October.

[In classroom we'll develop 3 modules:](#)

1. Catering in version eco-compatible;
2. Crafts-manufacturing environmentally sustainable;
3. Green Web marketing

- The following 2 months (Nov-Dec)

The participants will use e-learning materials on the platform for (already prepared by partners and translated in your own languages). The platform must be an open one in order to provide info to everyone who needs them.

It was decided that the Spanish partner will create the platform.

There, the course will be divided into different sections: [theory course](#), [ppt.](#), and [exercises](#).

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The next day the meeting continued with addressing the steps that need to be carried out before the third meeting in September/October.

✘ NEXT MEETING

1. A number of the interviews, already with English subtitles
2. Summary of the chapter in English
3. First verification of the test questionnaire (one given out just after the selection, one in the middle and one at the end of this experience)

✘ MONTAGE OF THE CLASSROOM ACTIVITY

Montage/video about the classroom activity. So it will document the experiences, the partners' opinions, the management consultants about the project's impact on the territory.

✘ GUIDELINES (will be treated in Spain)

Online and on the blog

✘ CLASSROOM

- Extra information or inviting women entrepreneurs as guests is recommended.
- The participants must sign the signing sheet for each hour they have per day!
- During the classroom lessons it would be great to spend some time explaining to the participants how to plan business activities and how to write a business plan.
Lithuania (plan activity) and Croatia (business plan)

✘ MY EUROPA PLATFORM AND BLOG

Information how it works was given to partners

[Upload all the presentation](#). Please share materials there in order to be always informed.
Use the blog to share PUBLIC info.

✘ REPORT

[By the end of April](#) an interim report will be done.

*ARTICLES ABOUT THE MEETINGS

Each partner that hosts a meeting must write an article and share it via facebook. In the article you must write about the discussion, the description of the partnership (who we are, ect...), and put the website link (the one we have now).

* EMAIL

An email account for the project will be used in order to insert this email address in the article. It will be open to each partner.

* LEAFLET

The final leaflet is the 3rd output. It will be published online and printed. Everything must be written in English and then translated into your own language (partners must do it). This will include two of the best business ideas developed by the participants, Information, photos of the participants, of their works, info about them, ideas....

PRO.Women - March, 10th 2016 – Vodnjan

During the second meeting, Informo stressed out the importance of the customs, traditions and local eco products. With the collaboration of the Ecomuseum of Vodnjan-Dignano, the partners had the opportunity to taste the traditional flavours of Istria during each day of the meeting, there were organised tastings of typical local products such as extra virgin olive oil, wine and marmalades, visits to mother entrepreneurs. Also the third day a morning trip exploring The „Park Kažuna“, small traditional stone houses and marmalade tasting with Mrs. Sandra Božac a homebased mother entrepreneur.

Moreover, the Croatian partner wanted to give the other associations the possibility to discover a bit of Istria so they organised trips in the area, specifically to Pula and Rovinj.