

PROWOMEN



NICOTERA, ITALY

4TH TO 6TH NOVEMBER

2015

Meeting Report

Tuesday, 3th November

The first day of meeting was arrival for the group. There were 11 participants from 7 partner organizations, and 4 participants from Italian host organization *Giovani per l'Europa*.

The following persons from partner organizations were present:

Nr. First name/Last name	Organization
1. Bernardina Hlevnjak Pastrovicchio	INFORMO - UDRUGA ZA POTICANJE ZAPOSLJAVANJA STRUCNOG USAVRSAVANJA I OBRAZOVANJA UDRUGE
2. Dino Babic	
3. Masha Ivanovic	G.G. EUROSUCCESS CONSULTING LTD
4. Maja Milevska-Kulevska	DOOEL LINGVA 2006
5. Andriana Moskovska	
6. Zivile Vasiliauske	SOCIALINIU INOVACIJU FONDAS
7. Marta Ceballos	INSTITUTO DE TURISMO DE LA REGIÓN DE MURCIA
8. Vitoriana Kotsia	N.G.O. CIVIS PLUS
9. Sofia Karka	
10. Ana Sharkova	EUROPEAN CENTER FOR QUALITY OOD
11. Milena Goneva	
12. Isabella Comerci	GIOVANI PER L'EUROPA
13. Antonio Corigliano	
14. Ferdinando Comerci	
15. Francesca Perfidio	

8 participants were accommodated at B&B Antica Nicotera and 3 participants stayed at B&B il Baglio.

Participants were informed about the meeting agenda before their arrival to Nicotera. They have been informed about the agenda for the forthcoming days. Every participant also received a folder containing material such as a guide of Calabrian Coast and a copy of the meeting agenda.

Participants were informed about place and time for the next day meeting.



Wednesday, 4th November

For the first working day the participants met in the “City hall of Nicotera” Municipality Conference Room where they kept meeting every day for the daily activities. Italian team welcomed the guests, then introduced itself, Giovani per l'Europa gave a presentation about Italy and Nicotera (history, culture and traditions).

Informo has done a short presentation about its organization and its market research.

A 30 minute coffee break was offered and then we have taken part in the day dedicated to people who died during the war , an event organized by the Municipality of Nicotera.

After the lunch break participants reviewed the project – objectives, results, activities – and partners’ tasks.



Project objectives:

Overall

The project aims to provide valuable assistance to women-mothers, addressing the double problem of unemployment and the need to balance work with family, through a targeted training that gives them the skills necessary to promote female entrepreneurship.

To support participants in training/further training activities in the acquisition&use of knowledge, development of skills&qualifications both to assist them in opening/managing their own enterprise and to facilitate their reconciling between family and work.

To respond to the needs&anticipate of skills needed in a new and in a continuous transformation environment for women with children who want to open a home based business (HBB)

Main results discussed:

A logo of the project – to be done by . G.G. Eurosuccess Consulting Ltd between 15th November and 15th December

A blog (created in each partner's language) – . Spanish Partner, *Instituto de Turismo de la Región de Murcia*, will create a first template before 25th November and share with all partners; the blog should be launched in December –after the logo will be created.

A Facebook page – to be done by Spanish Partner between 9/11 and 16/11/2015- focused on reconciling work and family life by owning a home based business .

A common template for a leaflet (respecting the elements of visual identity - logo of Erasmus plus Programme, disclaimer etc.) in English language – to be done by *Croatian Partner Informo* before February ; the leaflet will include the logo and a very short description of the project (especially activities and results), 2-3 rows about each partner's organization (including logo and contact data).

Bulgarian partner European Center For Quality Ood will create a template for the initial assessment questionnaire that will be applied to learners at the level of each partner's organization – the final form will be established during the meeting in Croatia.

Supports for the training course in developing entrepreneurial and other key competencies for women with children who want to open a home based business – the content and the final structure will be established at the second project meeting, in Croatia.

Reports about local researches regarding the learner's profile for women inclinable to reconcile the work and family life by opening a home based business – participants agreed that each partner will establish the target group they will work with during the project and draw a “learner's profile” (age, level of education, family status, geographical area – urban or rural etc.)

In the last part of the day participants had free time.



about different particular topics)

Thursday, 4th November

The second working day started in the same place, with the presentations of each partner's organization (aims of the organization, activities, learners, previous projects and results etc.) Each partner presented a brief market research done in their country. Each presentation was followed by a short discussion (questions from other participants

The presentations and market research lasted all morning.

After lunch, the group met in the office of Giovani per l'Europa.

During the afternoon, first, participants debate the structure of the public blog. All agreed that the blog should include the following chapters:

- the project – short description of objectives, activities, expected results– this section will be translated in each partner's language
- common activities – including partners' meetings
- a brief introduction of each partner organization
- project meetings



results:

- training modules – support materials used by partners during the training courses in developing entrepreneurial and other key competencies for women with children who want to open a home based business
- business plans developed by working groups (5-10 women) in each partner's country
- pictures and movies from the activities etc.

partners – short description of each partner's organization, logo, contact data.

Spanish partner – Instituto de Turismo de la Región de Murcia – will create a first template of the blog on wordpress (<http://murciaturistica.org.es/prowomen>) and send the link to all partners by the end of November.

Then participants reviewed the dissemination plan & strategy & instruments. As written in the application form, the dissemination methods - focused on promote the project objectives, activities, results, partners and EU funding as widely as possible - will be adapted to the audience as follows:

1.internal level of participating organizations - each partner will report to staff, members, voluntaries, other persons involved the project evolution/results.

At the end of each stage, partners will organize workshops for presenting and discussing the partial results.

2.external level of participating organizations - different approaches, as follow:

1) Prepare, at the beginning of the project, and in conjunction with the first meeting, a press release to be disseminated to the media in each country of the partnership and informing the local and national community.

2) Create a blog, the blog will have an Internet communication platform for partners individual and group information, discussion etc. Each partner organization will make a link from its website to the project page.

3) The partners will identify a number of representatives of public / individuals organizations interested and / or involved in the theme of the project and send them a report describing the project.

4) In addition, each partner will prepare a power-point presentation of the project for each event to be attended by the participants directly involved, the authorities and the citizenry.

5) Guidelines both in print and digital that describes the entire planning design from the preparation until the dissemination.

Thanks to the manual will be possible to share information, experiences, results and good practices.

6) Production of a short film to be loaded on Youtube.

7) Crucial will be the contribution of the Internet, the pages of the blog and Facebook, where will be invited all stakeholders in each partner country.

8) Will be organized public events (seminars, round tables, workshops, etc ...) in each partner organization, to promote the project in a wider context in supporting women entrepreneurship.

9) A leaflet for each language to direct to the national authorities of each partner of the project and this brochure will contain the basic information of the project.

10) A Permanent communication with mass –media.

After the coffee break we established the dates for the next meeting as follows:

2nd meeting – in Croatia (host organization: Informo - Udruga Za Poticanje Zaposljavanja Strucnog Usavrsavanja Obrazovanja Udruge) – between 8 – 10 March (8, 9 and 10 March as working days)

Last part of the meeting was reserved to establish the tasks to do before 2nd meeting as follows:

- ❖ the logo – between 4th and 25th of December
- ❖ the blog– first draft by the end of November, the final version after the blog will be created and agreed by all partners
- ❖ a Facebook group, between 9th and 16th of December
- ❖ Press release - to be disseminated to the media in each country of the partnership and informing the local and national community, in conjunction with the first meeting.
- ❖ learners' profile (level of education, family status, social behavior etc) in each partner's organization
- ❖ Selection of the best companies, born from a home-based business
- ❖ Preparation of a call.
- ❖ collect information for the training modules - theoretic information, plan - methodology (exercises, case studies, applications etc.)
- ❖ propose questionnaires that will be applied to learners at the level of each partner's organization
- ❖ the common template for the leaflet

- ❖ create a group on skype

Friday, 5th November

This day participants visited some interesting sites. The journey starts from Nicotera and goes along the coast of the Gods.

